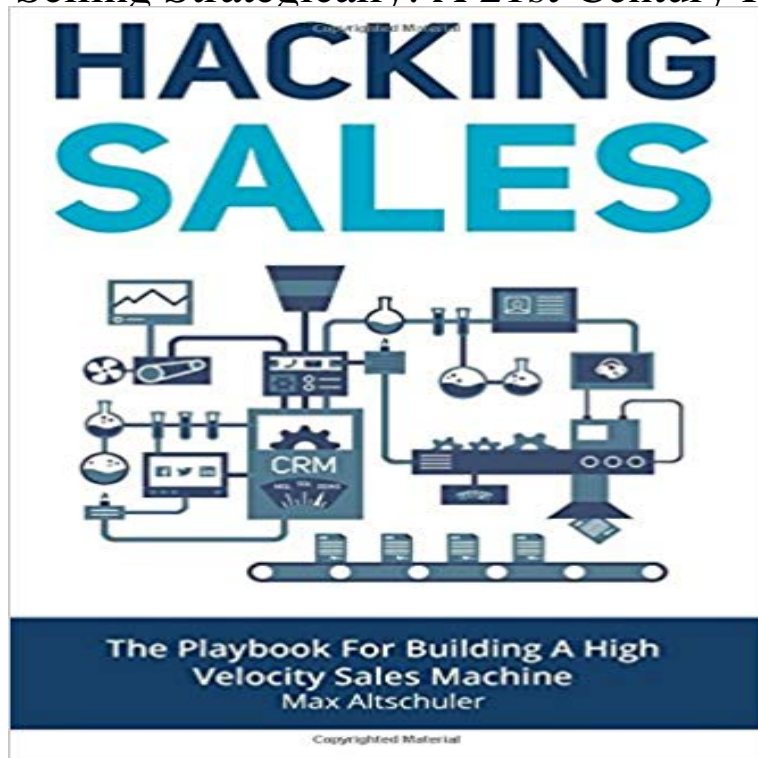


Selling Strategically: A 21st-Century Playbook



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